



# The Carbon Call

## GUIDANCE NOTE

### Introduction

The Carbon Call, a ClimateWorks Foundation-hosted initiative, was launched to mobilize collective action, investment, and resources to strengthen a more reliable and interoperable carbon accounting system for the planet. The focus is on corporate GHG accounting and thematic areas of carbon removal, land sector, methane, and indirect emissions.

The Carbon Call and its participating organizations work together actively in pursuit of its mission and mobilize signatories to report their emissions regularly, transparently, and comprehensively.

Importantly, the Carbon Call builds on and helps advance the ongoing work to improve measurement, reporting, and verification of GHG emissions and removal, primarily for the corporate sector. The Carbon Call is not seeking to redefine current standards, protocols and GHG registries. It is looking to accelerate efforts to strengthen the comparability among the existing accounting systems and transparency initiatives and leverage recent scientific and technological advances in data streams, machine learning, and cloud computing for a more reliable and interoperable carbon accounting system for the planet.

### Participating organizations and signatories

**Participating organizations** are active contributors to the mission of the Carbon Call and include leading private sector, scientific, philanthropic, NGOs, and inter-governmental organizations. Participating organizations are requested to appoint senior experts to guide the development of a roadmap for reliable and interoperable greenhouse gas emissions accounting. The Carbon Call is working to develop this roadmap to mobilize collective action, investment, and resources to strengthen the reliability of corporate emissions measurement and accounting — in particular around carbon removal, land sector, methane and indirect emissions.

As part of this process of developing this roadmap, we will focus on the following areas:

1. Assess the science and data needs, the opportunities of new and emerging technologies, and how to address the identified needs for improving the reliability of GHG accounting;
2. Explore the ability of different GHG accounting software platforms and organizations, data providers, and GHG ledgers to exchange information, and the limitations posed by interoperability constraints;

3. Draft an initial set of guidance for improved reliability and interoperability across these protocols, platforms, organizations, and the digital data ecosystem that supports them;
4. Consider alternative finance and operating models for sustaining an increasingly reliable and interoperable GHG accounting system over time.

The mission and ambitions of the Carbon Call will not materialize overnight. To this end, the Carbon Call is, calling on **Signatories** to support the enabling conditions needed for a more reliable global system of interoperable carbon accounting ledgers.

The Carbon Call signatories commit to reporting greenhouse gas emissions and offset information:

- **Comprehensively** report GHG emissions across all Scopes of Emissions (Scope 1, 2, 3) and all classes of GHGs in line with available methodologies and best practices.
- **Annually** report each year to ensure progress is measured.
- **Transparently** make GHG emissions information available to the public to track progress.

## Guidance on signatories' commitment

### General

While a lot of progress has been made by corporations on GHG measurement, inventories, and public disclosure, there is still some work to do. GHG measurement is the cornerstone of the Paris Agreement. Without it, we are unable to measure our collective progress towards meeting the goal of a net zero future. The Carbon Call is seeking to create renewed impetus for more comprehensive, annual, and transparent measurement and reporting. Recognizing that there are multiple transparency initiatives, platforms and registries, the Carbon Call invites signatories to use those existing efforts to fulfil the Carbon Call commitment. We need more climate action, fast. To this end, the Carbon Call does also not apply time consuming joining steps or signing procedure.

### Commitment

1. **Comprehensively report GHG emissions** across all Scopes of Emissions (Scope 1, 2, 3) and all classes of GHGs in line with available methodologies and best practices.

*Comprehensive means according to any of the current and evolving standards, guidance and protocols (e.g. Greenhouse Gas Protocol) on how to account for all 3 scopes of emissions.*

2. **Report annually** to ensure progress is measured.

*Annually means at least once per year – either based on the calendar year or your financial year.*

3. **Transparently make GHG emissions information available** to the public to track progress.

*Transparently means to disclose publicly on your corporate website or to an existing reporting framework – either voluntary (e.g. CDP, The Climate Registry’s Carbon Footprint Registry) or mandatory (e.g. EPA).*

### How to join as a signatory

1. Confirm in writing ([email](#) or letter) how your organization is planning to fulfill the above commitments;
2. Provide a supporting quote from your company’s leadership;
3. Provide your company’s logo (vector image; .eps or .svg);
4. Receive confirmation from ClimateWorks Foundation.

## Founding participating organizations and signatories

### Founding signatories



### Participating organizations

